



MEMBER VALUE PROPOSITION: BUILDING BANKING BUSINESS

GET IN TOUCH

To discuss AFB membership, please contact
secretariat@foreignbanks.org.uk

AFB MEMBER VALUE PROPOSITION

The Association of Foreign Banks (AFB) is a membership body which represents the interests of foreign banks in the UK to stakeholders including the Government, HM Treasury and regulatory bodies. The AFB has around **200 foreign banks in its membership**, representing c.80% of the market (more than four times that of any other UK membership organisation), including G-SIBs such as Citigroup, Bank of China, JPMorgan, BNY Mellon and others. Foreign banks make a significant contribution to London's standing as a major international financial centre and to the depth and breadth of the Global Financial Markets, facilitating global trade. Foreign banks in the UK between them oversee more than £3.5Tr: over half of all PRA-regulated capital.

Our commitment to our members is to add genuine value that is directly implementable Back@Bank:

ACCESS & INFLUENCE

The AFB provides over 200 member banks (including well over half of all foreign G-SIBs) with unparalleled, up front **Access** to government, policy-makers and regulators. We collect, aggregate and represent your views and opinions to help **Shape and Influence** the political and regulatory agenda on your behalf.

PRACTICE & EXPERTISE

The AFB works hand-in-glove with members and stakeholders to anticipate relevant industry trends - and to analyse and share technical and market data and intelligence. We provide **highly Specialist Expertise** and guidance at over **70 High Value Practice** events every year, as well as accredited training, best practice networking and operational

PROFILE & IMPACT

The AFB amplifies the **Profile and Impact** of foreign banks in the UK, supporting brand-building and business development – and ensuring the contribution of the sector is profiled, recognised and understood across the wider ecosystem.

AFB MEMBER VALUE PROPOSITION

ACCESS & INFLUENCE

Early & Meaningful Impact on Policy and Regulatory Decisions

The AFB Policy & Regulatory Affairs team works with policy-makers & stakeholders (HM Treasury, Bank of England, the PRA, the FCA) to influence on your behalf. The AFB Network for Regulatory, Government & External Affairs professionals is the strongest in the industry.

Member Policy & Regulatory Network

FCA
PRA
HMT

PRACTICE & EXPERTISE

Over seventy events, seminars, publications and training events every year – PLUS a Unique 'AFB CEO Programme'

The Practice & Events team works with key experts (advisory firms, industry experts & consultants) to deliver practical events, seminars, publications & training. The products are delivered across eight platforms, aligned with the SMCR & advised in each case by a member-led Committee. We hold over seventy events each year.

Finance

Internal Audit

Legal

Risk

Operations

Compliance

People

Business

AFB CEO PROGRAMME

Our unique CEO Programme ensures access at the highest levels of influence via an exclusive and carefully-curated programme of events for AFB member

PROFILE & IMPACT

Driving Appreciation of the Role & Importance of Foreign Banks

The Member & Stakeholder Engagement Team engages with members based on their particular segment, such as size, specialism, business model, or geography. It works with partners, sponsors, MPs & media platforms to ensure member banks' value is widely profiled.

Member Segment Groupings

Sponsors
Partners
Media

AFB MEMBER VALUE PROPOSITION

ACCESS & INFLUENCE

The AFB's dedicated Policy & Regulatory Affairs team works with policy-makers & stakeholders (HM Treasury, Bank of England, the PRA, the FCA) to advocate on behalf of Foreign Banks. Our Member Network for Regulatory, Government & External Affairs professionals is the strongest in the industry - & our unique CEO's Programme ensures access at the highest levels of influence in

PRACTICE & EXPERTISE

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PROFILE & IMPACT

The AFB's Member & Stakeholder Engagement team ensures we engage with members based on their particular segment, whether that be on the basis of geography, size, business model, or specialism. It works with members, partners, sponsors, politicians & media platforms to ensure member banks' needs and contributions are understood and that their value is profiled